

Kasetsart University is excited to announce an exclusive opportunity for high school and university students in ASIA to participate in...

KU CHIC
Kasetsart University
Challenge 2025

Creative Horizons in Innovation for Change

**Theme: "From Farm Fields to Gastronomic Feasts:
Innovate for a Greener Planet"**



Important Dates:

15 Oct – 15 Nov 2025

First Round Submission

1 Dec 2025

Second Round List Announcement

16 Dec 2025

Second Round Competition (Online)

17 Dec 2025

Final Round List Announcement

17-20 Feb 2026

Final Round Competition at

KU Research Station in Thailand (On-site)

Schedule is subject to change

Awards:

The winner

10,000 THB

The first runner-up

8,000 THB



**Scan
or**



<https://kasets.art/rHi81c>

For more information:

Contact us at kuchic2025@gmail.com



This competition is structured as a three-phase team-based competition, which is held both online and on-site as follows:

Online Part

First Round:

Participants must submit a 3-minute video clip

Second Round:

Online Pitching: Participants present their submitted concepts. Following this, there will be a Q&A session.

On-site Part

Final Round:

All finalists **MUST** attend a 4-day "KU CHIC innovation camp" in Thailand (Flight tickets, accommodation, and meals will be provided)